The College of New Jersey Biology Department
Strategic Map: 2012-2014

To develop a biology program that is nationally recognized for high quality education and scholarship

A: Clarify and communicate mission identity and distinctiveness
   - Define mission, vision, and educational outcomes
   - Identify points of excellence and distinctiveness
   - Implement effective communication strategies for key target audiences
   - Increase the diversity of successful biology students

B: Provide premiere academic programs and transformational experiences
   - Define learning outcomes for biology students
   - Assess effectiveness of current curriculum
   - Identify and implement curricular improvements
   - Strengthen and develop a student’s ability to define their goals and work productively
   - Provide experiences that prepare students for nationally competitive graduate and professional schools

C: Provide an environment that supports faculty as teacher/scholars
   - Integrate scholarship into our courses to enhance teaching and learning outcomes
   - Enhance opportunities to develop innovative and effective pedagogies
   - Increase opportunities to share best practices in teaching
   - Engage faculty in direct dialogue about incorporating exploratory, experimental hypothesis-driven research into the curriculum

D: Create a strategically effective department that supports A, B, C
   - Enhance opportunities to promote faculty scholarship
   - Define mode of involvement and assessment of students in research
   - Ensure resources and release time are aligned with priorities
   - Develop capacity for and implement an ongoing program of assessment

Assess effectiveness of current curriculum

1
2
3
4

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C: Provide an environment that supports faculty as teacher/scholars
D: Create a strategically effective department that supports A, B, C